

Mary Pat Harris Chair Allen Connely

Headquarters: 1083 Waterloo-Geneva Road Waterloo, NY 13165 **Contact:** (315) 539-5067 Fax: (315) 539-5038

## -PRESS RELEASE-FOR IMMEDIATE RELEASE January 19, 2020

## Finger Lakes Textiles/Arctic Gear Hit Retail Milestone

Employees celebrate as company hits 10,000 hats sold

It is not a shock to anyone that 2020 has been a year full of ups and downs that would surely rival the world's steepest rollercoaster. Despite all that 2020 has thrown at us, it is with an overwhelming sense of pride that Finger Lakes Textiles (FLT) announces an impressive milestone reached with our cold weather accessories line, Arctic Gear! The line, made right in Waterloo, NY has hit 10,000 hats sold! Arctic Gear, which has been in operation since early 2018, is produced by individuals with all levels of ability working side by side in an inclusive manufacturing center.

"FLT is an employer for people of all skills and abilities, creating an amazing team" says, Lisa Guernsey, Director of Operations at Finger Lakes Textiles, "it is truly a team effort meeting the quick growing demand for our high-quality Arctic Gear products. Since this past September, the team embraced the customer demand (and no surprise) never missed a beat."

The large increase in demand since this past September can partially be attributed to; a growing product line offering the latest styles, showcasing new sizes for both infant and toddler, as well as the introduction of new materials. We added a line of adult hats that are made completely out of recycled water bottles, called Repreve<sup>™</sup>. All of these new lines, can be found on our website <u>http://www.arcticgear.org</u> which showcases it's unique "purchase with a purpose" lifestyle. At Arctic Gear, 100% of all profits go towards providing vital resources and programs for individuals with developmental and intellectual disabilities within the Finger Lakes region. You can also find Arctic Gear on Facebook and Instagram.

"To achieve this milestone is truly remarkable, but even more remarkable are the dedicated and passionate workers we have at Finger Lakes Textiles. I am so proud of this accomplishment and so grateful for every person across the United States that has purchased one of our hats," commented Ashley Burke, VP of Clinical and Business Operations at Mozaic, a parent company of Finger Lakes Textiles. "I am excited to see what 2021 brings and look forward to celebrating the next milestone!"

Mozaic, the parent company of Arctic Gear and FLT, is committed to the success of individuals with mental and developmental disabilities in the Finger Lakes region. To learn more about Mozaic and the programs they offer please visit www.mozaic.org, call 315-539-5067 or follow us on social media.



